



Foothill 2030: Vision Statement Revise

**Orientation Meeting
November 27, 2023**

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Agenda

- Vision statement context
- Read short articles
 - Vision statement in strategic planning
 - Emerging trends in higher education
- Reading takeaways
- Application to our work

Reading 1

- Components of a Strategic Plan: Align Institutional Mission, Vision, and Values through the Strategic Planning Process*

Reading 1 Takeaways

- How does the vision statement drive strategic planning?
- What is the relationship between the vision statement and mission statement?
- How can we think about developing ownership in this process?

What is a Vision Statement?

- Aspirational description of the college's characteristics and its future, including outcomes students attain as a result of their educational experiences at the institution

Reading 2

- Trends for Higher Education: Fall 2023 Trends Outside of Higher Education

Reading 2 Takeaways

- Which trends hit for you?
- Anything else that surfaced for you?

Revised Mission Statement

- Embracing inclusivity and building strong communities, Foothill College serves diverse learners and equips its students with critical thinking skills to address complex societal challenges, to thrive in the global workforce, and to engage in a life of inquiry.

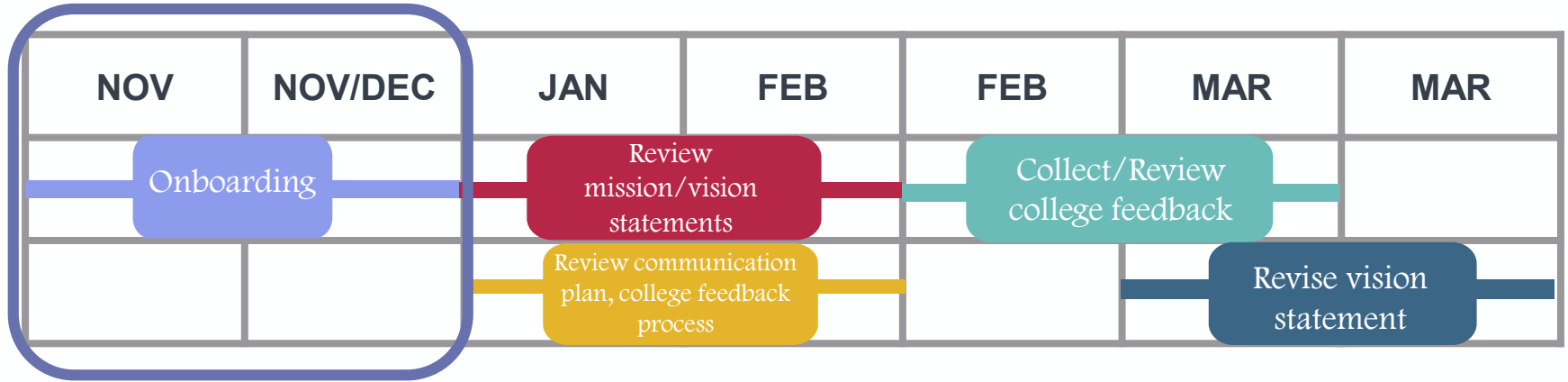
Current Vision Statement

- Foothill College educates students from diverse backgrounds that represent the demographics of the Bay Area, with particular attention to underserved and underrepresented populations. Foothill students master content and skills which are critical for the future success. They develop and act upon a sense of responsibility to be stewards of the public good.

Current Purpose Statement

- To provide access to educational opportunity for all with innovation and distinction

Vision Statement Revise Meeting Topics



Monday, Nov 13: Team charge, timeline, and set group norms

Monday, Nov 27: Planning context for vision review process

Monday, Jan 29: Review college mission and vision statements (FH and others); Plan to communicate to identified college stakeholders and solicit feedback

Friday, Feb 9: Mission and vision statements alignment; college feedback process continues

Monday, Feb 26: Review college feedback;

March TBD meetings (2): Revise vision statement

**Questions?
Comments?
Concerns?**