Educational Technology Tool Adoption: Campus-wide adoption

Who will the tool serve?

What need does this fill?

Questions for Equity consideration:

Questions to ask the vendor:

Does your company have an equity statement?

What were the most important considerations to you as you developed the tool?

What feedback did you receive from students? Did this feedback come from varying demographic groups? What are the demographics of the students you surveyed?

What feedback did you receive from faculty? Did this feedback come from varying faculty demographic groups? What are the demographics of the faculty you surveyed?

Criteria	Excellent	Good	Minor Concerns	Serious Concerns
Racial Equity	Tool is specifically designed to decrease disproportionate impact for African American, Latinx, and/or Pacific Islander students	Tool has demonstrated ability to decrease disproportionate impact for African American, Latinx, and/or Pacific Islander students	No evidence of consideration of possible disproportional impact to African American, Latinx, and/or Pacific Islander students	Demonstrated disproportionate impact (either qualitative or quantitative evidence) for African American, Latinx, and/or Pacific Islander students
Equity	Tool is specifically designed to decrease disproportionate impact for other marginalized student groups	Tool has demonstrated ability to decrease disproportionate impact for other marginalized student groups	No evidence of consideration of possible disproportional impact to other marginalized student groups	Demonstrated disproportionate impact (either qualitative or quantitative evidence) for other marginalized student groups
Accessibility	Tool meets WCAG 2.0 standards, a VPAT was provided, and the tool undergoes 3rd party testing	Tool meets WCAG 2.0 standards, a VPAT was provided	Some aspects of the tool are not 100% accessible, but meaningful workarounds provide equitable access	Important aspects of the tool are not accessible

Security & Privacy	The provider has a well-articulated security policy, student data is not gathered. Student privacy is paramount. Students are not required to have a separate account to use the tool	The provider has a well-articulated security policy, student data is gathered, but not monetized and is fully protected.	The provider has a well-articulated security policy, but the tool requires students to have an account outside our institution	The provider does not have a security policy and/or keeps and uses student data for purposes outside our use
Functionality	The tool has a user-friendly interface and is easy for instructors and students to become skillful with in a personalized and intuitive manner.	The tool requires specific training, but the provider has excellent training to support adoption.	The tool requires specific training and has a high learning curve that may affect widespread adoption	The interface is not user-friendly for either the instructor or learner; it is cumbersome, unintuitive, rigid, and inflexible.
Mobile Design	The tool is specifically designed to support use on mobile devices, and works seamlessly with the LMS or includes a free app	As appropriate, the tool works on mobile devices there is little to no functional difference between the mobile and the desktop version, regardless of the device used to access it.	Some features of the tools are not accessible on a mobile device, or the app has limited features when using a mobile device.	The tool is not mobile-friendly, or the mobile app functions poorly such that core features are not reliable or non-existent. Significant difference in functionality depending on the mobile device's operating system used to access the tool.
Canvas Integration	SSO integration with Canvas that offers full functionality of the tool	Integrates with Canvas, but not with full functionality	Requires a separate log in, but embeds within Canvas	Can only be accessed via a link within Canvas, and all functionality takes place outside of Canvas

Technical Stability	The tool has documented stability, with few known issues, bugs, or glitches	The tool may have minor known issues, bugs, or glitches, but none that require regular work arounds	The tool has known issues that will require work arounds, or that may interfere with use	The tool has many well known issues that interfere with use or require workarounds for students
Implementation Support	Implementation and ongoing	Implementation and ongoing support is provided during business hours	Limited implementation and ongoing support is offered	Lacks implementation or ongoing support
Technical Support	Support for both faculty and students is provided during extended hours	Support for both faculty and students is provided	Limited support for faculty and students is provided	No support is offered for faculty or students
Cost	At or lower than comparable options	Within 5% of comparable options	Higher than comparable options by over 10%	More than 20% over comparable options