

DRAFT – PENDING FINAL APPROVAL
AT GOVERNANCE SUMMIT ON SEPTEMBER 14, 2018

2018-19 Annual College Strategic Objectives

The purpose of the college’s strategic objectives is to operationalize the Educational Master Plan on an annual basis, thus enabling the college to make progress toward implementing its Educational Master Plan. The strategic objectives serve as a framework to prioritize college resources and workflow for the year, thus providing organizational focus and direction. They also serve as a framework for managers in identification of management, division goals in annual manager evaluation.

The Educational Master Plan has three goals: (Equity, Community, and Improvement and Stewardship of Resources). The three college strategic objectives that will operationalize these 3 EMP goals for academic year 2018-19 are “E²SG” with focus on deepening these goals in light of the new state funding formula, challenges such as district budget reductions, and opportunities such as state Guided Pathway framework and College Promise.

(NOTE: new state funding formula is still in proposal stage, pending Legislative / Governor approval by June 30, 2018.)

- I. **Equity** plan – Revise student equity plan (Equity Plan 2.0) within the integrated (equity/basic skills/student success support) funding template and in alignment with AB 705 (remedial education reform); and integrate with enrollment strategies (access, retention, and persistence) to close equity gaps while increasing enrollments at the same – thereby, positioning the college for increased funding under the new funding formula in 2020-21.
- II. **Enrollment** Growth – Position the college to achieve 1% increases in each of the three prongs of the new funding formula: access (FTES), equity/socio-economic (College Promise and AB 540 recipients), and success (degree/certificate attainment & transfer) while staying within the college annual budget with 509 productivity (+/- 9).
- III. **Service Leadership** – Infuse Service Leadership into the college instructional and student services structure, identify leadership skills student/institutional learning outcomes, and develop metrics to measure effectiveness.
- IV. **Governance** – Implement and evaluate effectiveness of new governance as committed in accreditation Quality Focused Essay.

I. Equity

Objective:

Background:

Why is this objective important?

EMP Goals: Equity & Improvement and Stewardship of Resources

II. Enrollment

Objective:

Background:

Why is this objective important?

EMP Goals: Equity & Improvement and Stewardship of Resources

III. Service Leadership

Objective:

Background:

Why is this objective important?

EMP Goals: Equity, Community, & Improvement and Stewardship of Resources

IV. Governance

Objective:

Background:

Why is this objective important?

EMP Goals: Community