

Hope INITIATIVE



BASIC NEEDS = STUDENT SUCCESS

**Donate today and
make twice the difference
thanks to a generous pledge to
match up to \$1 Million in support
of students' basic needs resources**

Generous donors have helped our students through many hard times. These meaningful contributions support the academic excellence of **Foothill and De Anza** colleges and assist our students outside of the classroom by funding direct services and grants for food, housing, and mental health. We know that supporting students' basic needs improves their retention and success.

The Basics of Success

If you had difficulty covering your own or your family's basic needs, could you stay in college? Whether it's having enough food, paying the rent, struggling with an unforeseen expense, or accessing mental health services, many of our students experience a variety of obstacles.

With a bit of extra support, however, we know they can focus on their education and reach their goals.

We are looking to you – our donors, community, corporate partners, friends, and alumni – to meet the goals of our 2024 campaign to support students and the educational excellence at Foothill and De Anza colleges.

**Your gift can stock our campus
food pantries, provide emergency
cash grants, or cover the cost of mental
health services for students.**

Donate now to double your impact.



FOOD

4 in 10
students responding
to a recent campus
survey said they
**ate less or went
hungry** because they
didn't have enough
money for food.

6,290
students
**utilized campus
food pantries**
in the 2023-24
year.



MENTAL HEALTH

**More
than half**
of respondents
indicated that
**mental health
issues impeded their
academic success.**

1,003
virtual on-demand
mental health visits
completed
in the 2023-24 year.



HOUSING

**Nearly
1 in 6**
students responding
said they **had been
homeless** during
the previous year.

**More
than 200**
students received
**emergency cash
grants** last year.



Here's what your gift can accomplish:

\$25,000

Supports TimelyCare, the virtual tele-**mental health** tool for students, offering free, virtual, 24/7 services, including crisis care, scheduled appointments with counselors, and basic needs referrals.

\$10,000

Provides 10-20 students with **emergency grants** who are experiencing financial hardships – such as job loss, missed rent or utilities payments, car repairs, or medical expenses – to ensure that they can focus on their academic success.

\$5,000

Furnishes grocery store gift cards to 50-100 students who are facing **food insecurity**.

\$2,500

Funds 10-20 **book vouchers** for vulnerable and underrepresented populations of students to purchase books and other course materials.

\$1,000

Equips our **food pantries** to feed 2-3 students in need for one academic year.

**With this \$1 million pledge
your gift will double the impact!**



A GIFT OF ANY AMOUNT WILL HELP US PROVIDE BASIC NEEDS TO OUR STUDENTS!



**FOOTHILL-DE ANZA
FOUNDATION**

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