

Annual Program Review Template 2023

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1. Number of full-time faculty in the program.

2

2. Number of part-time faculty in the program.

0

3. Number of staff in the program.

1

4. Do the above numbers reflect any staffing changes?

No

5. Refer to the most recent Comprehensive Program Review, what were the identified actions for improvement? Identify any current and/or new Strategic Goals.

B. FTES - Enrollment Trends

We will continue to help increase FTES enrollment in Music Technology through marketing and outreach initiatives to local highschools and using social media channels. In addition, we will proactively reach out and offer one-on-one support to students atrisk of failing or dropping. MTEC faculty have deployed various marketing campaigns on their own over the years, and we lookforward to collaborating with the Foothill Marketing office to expand our advertising campaigns.

E. Enrollment by Student Demographic

1. Enrollment by Gender

Of Foothill's 52 percent female student population, MTEC has averaged 19 percent of that population since 2014. Music technology is a male-dominated industry. Nationwide, higher-education statistics confirm very few women enter music technologyprograms. The University of Colorado, for example, typically has six women or less who apply for its Recording Arts Program each year out of 50-75 applicants. MTEC is aware of this gender-related disparity and deploys ongoing marketing efforts to reachfemale students. This includes collaborating with Women's Audio Mission, which provides training, work experience, career counseling, and job placement to over 2,000 women/girls annually in music technology.

6. What actions identified in the Comprehensive Program Review (or most recent Annual Program Review if no Comprehensive Program Review) have you completed this year?

B. FTES - Enrollment Trends

We have continued our attempts to increase FTES enrollment in Music Technology through marketing and outreach initiatives to local high schools and using social media channels. Our social media presence has continued to grow as evidenced by an increase in followers on Twitter, Instagram, and Facebook, and additional YouTube video views. In addition, we have proactively reached out and offered one-on-one support to students to reduce the number of students dropping or failing courses.

E. Enrollment by Student Demographic

1. Enrollment by Gender

We have continued to collaborate with Women’s Audio Mission to attract more women to our program. And we have actively recruited our top female students to become student employees. Currently, our female enrollment is 25%, which is much higher than the industry.

7. Explain your implementation timeline and if there have been any changes or updates.

We will continue to collaborate with the Foothill Marketing office to expand our advertising initiatives. Future initiatives include social media marketing and updated brochures.

8. Explain the evidence the program used to evaluate progress and provide an update on progress.

B. FTES - Enrollment Trends

Precision Campus > Enrollment Trends

E. Enrollment by Student Demographic

1. Enrollment by Gender

Precision Campus > Enrollment Trends

9. Click the link and follow the instructions to the Disproportionate Impact dataset, then respond to the prompt below.

https://foothilldeanza-my.sharepoint.com/:b:/g/personal/20078222_fhda_edu/EctjgGNEurtMlb1n6ZQ5k3kBNTejiE9G_kGSHMhfM1tsrA?e=yDcC7c

Identify the groups that are experiencing a disproportionate impact in the most recent year (highlighted in orange). In the text box below, provide the percentage point gap and the number of additional successes needed to erase the percentage point gap for each group.

Student Group	Percentage Point Gap	Additional Successes Needed
Black	-13	10
Female	-8	20
Foster Youth	-32	5
Low Income	-11	48

10. Use this opportunity to reflect on your responses in this document. Include your closing thoughts.

Overall enrollment has been strong and appears to be growing for the 23-24 academic year. Women are still underrepresented in our program, although not nearly as much as they are our field as a whole. While the program attracts more diverse enrollment than the college average, we still need to do more to close the success gap for several student groups including foster youth, which not a group that has received our attention in the past.

Click on the link below to view the Annual Program Review Rubric.

https://foothilldeanza-my.sharepoint.com/:w:/g/personal/20078222_fhda_edu/Ec2dqPH1B2RHinzFtnIz6sYB7-DOzW9lv1KkGyWdLuZkbg?e=CIfFMU

Rubric Annual Program Review

Criteria

The program's responses...

- align with the program's goals
- align with data
- are informed by data
- are within the control of the program
- have measurable outcomes

Meets Expectations

Needs Improvement

Feedback

The MTEC department has deployed various marketing efforts to help increase FTES enrollment. We have numerous high school groups visit with interest in the MTEC program but the lack of FT faculty presence on campus has been problematic when trying to promote the program. A more robust and regular on-campus presence is essential to building enrollment. Students need to see that the MTEC department is a vital and active program to convince them that they should get involved. Some things the department might try is to encourage students to start an MTEC club, have students play their music (on and off campus), and engage more with Heritage Month programming so that diverse students are aware of the instructors and department. Invite a female musician to speak/play on campus as part of Women's Heritage Month to increase female visibility in this industry. Participating in tabling events on and off campus can also increase visibility.

The department needs to come up with a strategy for addressing the achievement gap for Black, Female, Foster Youth, and Low-Income students.

This form is completed and ready for acceptance.