Rubric Comprehensive Program Review 2023
Instructional Discipline Template

A. Program Information

Narrative Criteria

The Program Mission Statement
- clearly states the purpose of the program
- indicates the primary function
- indicates the activities of the program
- describes the programs' aspirational goals for the future and what the program hopes to achieve
- reflects the program's priorities and values
- indicates who the students and/or stakeholders are
- is aligned to the college mission statement
- is clear and concise

☐ Meets Expectations

☑ Needs Improvement

Feedback

The mission statement needs more measurable outcomes added. For example, students leave this program prepared to transfer to local media programs in universities and colleges.

What should your students be able to do when they walk away? If producing media is part of this program how is it reflected in this mission statement?

B. Enrollment Trends

Data Criteria

- The data shows that the program is making progress towards accomplishing their goals (The data is in alignment with the program's goals).

Narrative Criteria

The narrative response...
- aligns with data
- is informed by data
- is within the control of the program
- has measurable outcomes

Data

☑ Meets Expectations

☐ Needs Improvement

Narrative

☐ Meets Expectations

☑ Needs Improvement

Feedback

The goal is out of the control of the department. The goal is to hire a new full time faculty boost enrollment. It is suggested to consider how the program can boost enrollment with on campus classes without the need of a new full time faculty member. Since Administration makes the decision about new full time faculty, this goal seems to be out of the control of the department. The decline of enrollment is similar to the entire college. This needs to be noted.

Overall college enrollment decrease was 22% but MDIA enrollment decrease is 33.3%. The number of section in this dept decreased 8% and the overall in the college is 13%. How would a new FT faculty member help with

C. Enrollment by Student Demographics

Data Criteria

- The data shows that the program is making progress towards accomplishing their goals (The data is in alignment with the program's goals).

Narrative Criteria

The narrative response...
- aligns with data
- is informed by data
- is within the control of the program
- has measurable outcomes

Data

☑   Meets Expectations

☐   Needs Improvement

Narrative

☐   Meets Expectations

☑   Needs Improvement

Feedback

The data percentages for gender and race/ethnicity is consistent between gender from 2018-2023. The gender disparity seat count seems to have improved in 2023. There were 864 males, 706 female students and 44 unknown gender students. The race/ethnicity is also consistent between 2018-23. The narrative portion suggesting a new faculty member would solve this issue does not solve the issue for improvements. A suggestion would be to continue to discuss the increase shift of the "unknown gender". For example in 2021-22 to 2022-23 there was an increase of "unknown gender from 24 students to 44 students.

We like your proposed ideas for outreach to female and non-gender confirming local high school students.

D. Overall Student Course Success

Click the link below to view the program's Course Success by Modality data

https://foothilldeanza-my.sharepoint.com/:f:/g/personal/10771097_fhda_edu/EvAWlA883IZEvnoRGBXt4RkBzT8NbCHSRANRq3TVkHj_TA?e=LjaKXc

Data Criteria

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Narrative Criteria

The narrative response...
- aligns with data
- is informed by data
- is within the control of the program
- has measurable outcomes

Data

☑   Meets Expectations

☐   Needs Improvement

Narrative

☐   Meets Expectations

☑   Needs Improvement

Feedback

The data is consistent for success from 2018-23. In 2018-10 there success of the program is 90 percent and has declined slightly to 85%.

Narrative Portion Feedback:

The narrative proportion discussed the college but not specifically the program. Below is a portion that is only discussing the school. A suggestion is to spend more time what is the is within the control of the program.

Addressing our falling student success rates are a continuing challenge. The college did an excellent job shifting to online support, resources, and materials (such as computer loans) for students during the pandemic. Federal financial pandemic support for students has ended, and many resources have shifted back to campus. We need to revisit student support services post-pandemic, to be clear about what is available and make a concerted effort to keep students connected to campus support.

We'd like to hear about more about what you want to do instructionally. The other sections can be used to explain why additional resources are needed to make this happen.

E. Disproportionate Impact
Click the link below to view the program's Disproportionate Impact data

https://foothilldeanza-my.sharepoint.com/:f:/g/personal/10771097_fhda_edu/EvAWlA883IZEvnoRGBXt4RkBzT8NbCHSRANRq3TVkHj_TA?e=LjaKXc

Data Criteria

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Narrative Criteria

The narrative response...
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- is informed by data
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Data

☑   Meets Expectations

☐   Needs Improvement

Narrative

☑   Meets Expectations

☐   Needs Improvement

Feedback

The Media Studies goal for lowering cost of materials in the narrative aligns to the data.

Low income, 11 percentage point gap, 62 additional successes needed: The materials required to complete our courses can be expensive, they include additional costs per student for streaming media in online courses, software expenses, film production equipment and materials. We submitted our first budget request last year, approved within it were initial funds for online film streaming. In addition, requests were made for production materials for our students including camera support and lighting.

F. Regular and Substantive Interaction

Narrative Criteria

The narrative response...
- aligns with data

- is informed by data
- is within the control of the program
- has measurable outcomes

Narrative

☑   Meets Expectations

☐   Needs Improvement

Feedback

They gave specific examples.

Example: MDIA 11 and MDIA 11H Instructor-guided weekly discussions Timely grading, with individualized feedback Weekly announcements with deadlines, reminders, and other pertinent information Prompt responses to inquiries Self-assessments, including space for inquiries for the instructor

G. Summative Evaluation

Overall, the Comprehensive Program Review

☐   Meets Expectations

☑   Needs Improvement

Feedback

The closing paragraph could spend more time reflecting on the successes from the program. For example there were good examples about RSI, and strong success rates for the course success for Black, Latinx, and Filipinx Students. It would also be helpful to discuss goals on improving low income and foster youth student success. A suggestion would not rely on the expectation there would be a new faculty hired to solve programmatic issues.

This form is completed and ready for acceptance.