



Stanford | Haas Center
for Public Service
The Hub of Cardinal Service

COMMUNITY ENGAGEMENT
IN STEM CLASSROOMS:

BUILDING COMMUNITY
PARTNER RELATIONSHIPS
AND ENHANCING
LEARNING

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AGENDA

Introductions and Warm Up

Community Engaged Learning at Stanford

Benefits of Community Engaged Learning

Developing Partnerships

STEM Project Examples

Q&A

INTRODUCTIONS



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WARM-UP: SHARE YOUR INSPIRING STEM LEARNING EXPERIENCES

What was one of your most inspiring learning experiences?
Share your ideas on the Jamboard! Link is in the chat...



THE PRINCIPLES OF ETHICAL AND EFFECTIVE SERVICE

- Guide our work with faculty, students, and community partners
- Provide a roadmap to consider how course design can promote ethical and effective service
- A resource for creating and deepening community partnerships
- Serve as a tool to engage students in reflection about their work in the community

<https://haas.stanford.edu/about/our-approach/principles-ethical-and-effective-service>



CARDINAL COURSES APPLY CLASSROOM KNOWLEDGE TO REAL-WORLD SOCIETAL PROBLEMS

Engage with a community to address a social problem or societal need

Integrate course objectives and community-based experiences

Produce reciprocal benefits for students, faculty, and community partners

Provide opportunities to critically examine public issues

Embody Stanford's Principles of Ethical and Effective Service



HOW WE SUPPORT FACULTY AND STUDENTS

Plan

- o Identify relevant community partners
- o Assist with student placements
- o Clarify roles and expectations

Implement

- o Prepare students for community experience
- o Communicate with partners/students
- o Facilitate student reflection

Sustain

- o Measure impact with students and partners
- o Maintain community partnerships

BENEFITS OF COMMUNITY ENGAGED LEARNING

It's motivating to work on a project that will benefit others

Offers opportunities to build valuable “soft skills”

Provides opportunities to connect with organizations (including potential employers!) in your field

Allows you develop something that people can use rather than something that's abstract



DEVELOPING PARTNERSHIPS

FINDING COMMUNITY PARTNERS

Review previous projects completed by other students

Reach out to your network and their contacts

Use your previous volunteer experiences

Contact alumni

Keep a database of community members who ask for help

PREPARING TO CONTACT PARTNERS



Research the organization; what do they do?

- Study their website and printed materials
- Understand who they serve
- Attend events hosted by organizations that interest you
- Summarize where they might need technology-based solutions



Call or use the website to find out who to contact



Don't offer solutions; let them tell you what their needs are

You can respond with how technology can help them meet these needs



DESCRIBE WHAT YOU CAN OFFER

Develop a summary of:

Your course's learning objectives

The resources you [and your team] will bring

Knowledge, experience, specific skills, interests

The time you are prepared to commit

Previous project examples and deliverables

What you developed

The impact of your project

How your technology is being used

BE RESPONSIVE TO REPLIES

While college students have complicated schedules and many commitments, so do community partners

In general, respond to an organization contact's email within 24 to 48 hours

Be patient waiting for them to respond

WRITE AN UNAMBIGUOUS PROJECT BRIEF

Project Title

Project Partner(s)

Project Goal—2-3 sentences

Project Inspiration and Motivation—1-2 paragraphs narrowing down from the big picture to the project goal

The Problem—1-2 paragraphs describing the problem from the perspective of the user

Importance—1-2 paragraphs describing why the project is important and how it aligns with overall goals

User(s)—1-3 paragraphs providing background on the users)

User needs—1-3 paragraphs including the use case that defines the user needs)

Prior work—Describe what has been done to try to address this problem and why there is no pre-existing solution)

Project Liaison—Point of contact: name, email, phone)

PREPARE YOUR PARTNERS



Share the
syllabus



Explain
Responsibilities



Discuss Time
Constraints



Describe
Students

PREPARE YOURSELF



Read, Watch, and
Listen



Ask Questions



Reflect on your
Positionality



IDENTIFY
POTENTIAL
PARTNERS



INITIATE
DIALOGUE ABOUT
WORKING
TOGETHER



COMMUNICATE
CLEARLY ABOUT
EXPECTATIONS



BUILD TRUST AS
YOU
COLLABORATE



SHARE YOUR
PROJECT
OUTCOMES



PAVE THE WAY
FOR OTHERS



ALL OF THIS TAKES
TIME – START
EARLY!!

WORKING WITH COMMUNITY PARTNERS: KEY STEPS



STEM PROJECT EXAMPLES

MECHANICAL ENGINEERING Example: INTEGRATING CONEXT WITH ENGINEERING (SENIOR CAPSTONE COURSE)

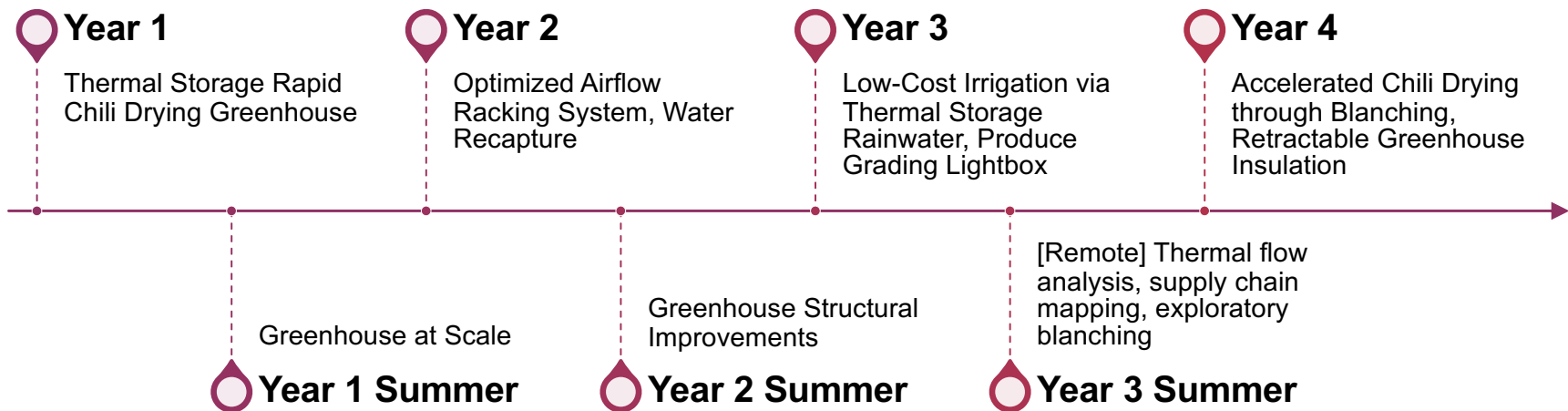
Course learning objectives: Working in teams, design and develop an engineering system addressing a real-world problem

Community partners: medical research labs, farms and farming cooperatives, corporations, rural communities, faculty

Deliverables to partner: Tested prototype, product documentation, plan for future work



The “Chili sequence”



ENVIRONMENTAL SUSTAINABILITY EXAMPLE: SCIENCE OF SOILS

Course learning objectives: understand physical, chemical, and biological processes functioning within soils

Community partners: farms and community gardens (ex: Green Beginnings Garden)

Project: students dig a soil pit at partner's site, analyze samples, develop a soil management plan

Deliverable to partner: Recommendations on a partner's management challenge



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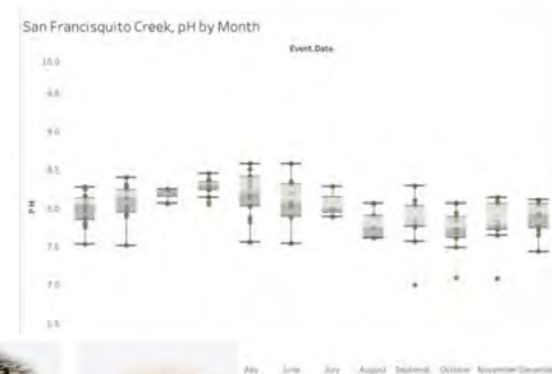
ENVIRONMENTAL SUSTAINABILITY EXAMPLE: MASTERS' SEMINAR

Course learning objectives: develop/enhance professional skills in environmental science and communications

Community partners: Grassroots Ecology, Acterra, and many more

Projects: analyze data and create visualizations; develop climate change ed materials; and more

Deliverables to partner: trends in water monitoring data; learning modules for climate change curriculum, and more



Session 1: Climate Change Science Introduction



Session 2: Impacts of Climate Change



Session 3: Sea Level Rise



Session 4: Agricultural Systems and Food Choice



Session 5: Climate Justice and Communication



Session 6: Climate Change Solutions

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HEALTH EXAMPLE: START: A Primary Care Effort to Bridge the Telehealth Divide

Course learning objectives: Explore concepts in design thinking, communication, community-building, and team-based patient care.

Community partners: Ravenswood Family health Center, East Palo Alto Academy Foundation.

Projects: Students help connect patients/caregivers to health care providers by helping with video visit set-up.

Deliverables to partner: Students volunteered x number of hours per week and were on-call to receive requests for service.



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HEALTH EXAMPLE: Covid-19 Case Investigation and Contact Tracing

Course learning objectives: Epidemiology and contact tracing. Understand and describe the natural course of COVID-19.

Community partners: Santa Clara County Public health Department and Heluna Health (County contractor)

Projects: Provide health coaching. Effectively educate patients and apply motivational interviewing skills to patients with COVID-19 and those exposed to COVID-19. Navigate ethical dilemmas encountered in the process of contact tracing.

Deliverables to partner: Students made a commitment to receive training from the county's contact tracing contractor who assigned students to make calls to people in the community who tested positive for COVID-19 or who were exposed to COVID-19.





Q&A/Discussion